

THE CHANGING LANDSCAPE OF YOUTH TOBACCO PRODUCT USE

HIGHLIGHTS FROM THE 2012 NATIONAL YOUTH TOBACCO SURVEY

Nearly

1 in **15** middle school students

&

1 in **4** high school students

WERE CURRENT TOBACCO USERS.

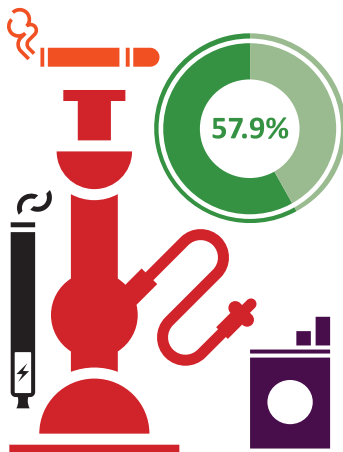


1 IN 10

Students who have never used tobacco products were *definitely or probably* **CURIOUS** about the use of cigars. Curiosity about tobacco products is associated with **FUTURE EXPERIMENTATION** and **REGULAR USE**.



The majority of tobacco-using middle and high school students were using more than one type of tobacco product.



AMONG MIDDLE AND HIGH SCHOOL TOBACCO USERS:

52.2% reported at least one symptom of tobacco dependence, and

MORE THAN HALF

tried to quit in the past year, but were unsuccessful.

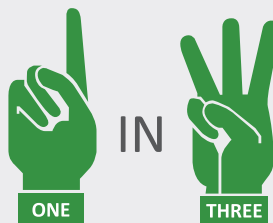
#2 CIGARS ARE THE SECOND MOST WIDELY USED TOBACCO PRODUCT AMONG MIDDLE AND HIGH SCHOOL STUDENTS.

AMONG SOME POPULATIONS OF HIGH SCHOOL STUDENTS, CIGAR USE WAS MORE PREVALENT THAN CIGARETTES.

1.8 million students had ever used e-cigarettes.



More than **500,000** students currently use e-cigarettes



perceived e-cigarettes as less harmful than conventional cigarettes—and those students were more likely to have used e-cigarettes.

The data above were published online on July 17, 2014, as part of a special, FDA-funded supplement of the American Journal of Preventive Medicine highlighting findings from the 2012 National Youth Tobacco Survey (NYTS). The NYTS, conducted regularly since 1999 by the U.S. Centers for Disease Control and Prevention (CDC), is the only nationally representative survey of middle and high school students focusing exclusively on tobacco use and its correlates. Since 2012, the FDA and CDC have collaborated to conduct the NYTS annually to meet our nation's public health goals.

