

# Public Service Announcement Contest for Grades 4-12

Create a poster or written entry highlighting the message:

“Underage Drinking...It’s Not a Rite of Passage”

Youth receive mixed messages about drinking alcohol from movies, television, magazines, music, their peers and other sources. Because of this, many do not understand how dangerous underage use of alcohol can be. You are smart, you know better!

Design a poster or essay using the message above to increase awareness among your peers about the negative effects of underage drinking, sharing your positive message of being alcohol free.

- ▶ **8 poster entries** will be featured in the New Jersey Herald
- ▶ **3 writers** will record their entry, which will be featured on WSUS 102.3 FM
- ▶ **1 video entry** to be featured on social media platforms (30- 60 second video)

## Contest Guidelines:

- Written entries must be 100 words or less.
- For poster entries, use 8 ½” x 11” white paper. (Your artwork must come from your imagination.)
- No copyrighted characters, images, or celebrities may be used or inferred. (If you have seen it on TV, the movies, video games, cartoons, or from athletes, it can’t be used in your entry.)
- Fill out the entry form below and attach it to your poster or written entry. Submissions with incomplete or missing entry forms will be disqualified.
- You may work with a partner or a group, but we must receive an entry form from each person.
- Mail entries to: Coalition for Healthy & Safe Communities, 61 Spring St., 3<sup>rd</sup> Fl., Newton, NJ 07860
- The deadline date for entries to be received is March 16, 2018 by 5PM.
- Questions? Call Patrice at 973-383-4787.



Check out these websites for information about alcohol and underage drinking:  
[www.abovetheinfluence.com](http://www.abovetheinfluence.com); [www.thecoolspot.gov](http://www.thecoolspot.gov); [www.teenshealth.org](http://www.teenshealth.org); [www.teensdrugabuse.org](http://www.teensdrugabuse.org)

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**Entry Form...Please Print**

**Student’s Name** \_\_\_\_\_ **Home Phone #** \_\_\_\_\_

**Mailing Address/Town/Zip** \_\_\_\_\_

**School Name** \_\_\_\_\_ **Grade** \_\_\_\_\_ **Teacher** \_\_\_\_\_

I hereby give permission to the Center for Prevention & Counseling for this creative submission to be published in the New Jersey Herald or to be announced on radio station 102.3 and to be on the CFPC website, Facebook, Pinterest and newsletters along with my child’s name, grade and school.

**Parent’s signature & email** \_\_\_\_\_

Sussex County Coalition for Healthy & Safe Communities  
A Program of the Center for Prevention and Counseling  
61 Spring Street, Newton, NJ 07860 973-383-4787

