



PRESENTING SPONSOR \$10,000



WEBSITE & SOCIAL MEDIA BENEFITS

- Premium-size logo top-tier location on Walk Registration Website
- Facebook Live or recorded video for social media
- Dedicated content on social media posts (4 posts)
- Mention in social media promotional posts (min 5 posts)
- Mention in Facebook Event listing

MARKETING & PRINT BENEFITS

- Extra large logo on ALL posters and event marketing materials
- Extra large logo on RT 23 Banner in Franklin
- Extra large logo in CFPC e-newsletters (5,000+ subscribers)
- Presenting sponsorship mention and logo in walk pre- and post-event e-blasts to registrants and donors
- Mention in event press release
- Inclusion in media opportunities (where appropriate)
- Sponsorship mentioned in CFPC 2025 annual report

RADIO BENEFITS

- Presenting sponsorship mentioned on 400+ radio advertisements on iHeartMedia Sussex stations 103.7, 102.3, and 106.3

WALK DAY SPONSOR BENEFITS

- Extra-large top-tier logo on the back of Walk event t-shirts
- Logo included on photo backdrop
- Logo included on large pavilion banner (New!)
- Inclusion in photo opportunity for Ribbon Cutting (New!)
- Inclusion in opening remarks
- Recognition by Emcee
- Logo on mile-marker walk signs
- Event day thank you banner with extra-large logo
- Exhibit space (prime position)
- 25 complimentary walk registrations and t-shirts





COMMUNITY HERO SPONSOR \$5,000

WEBSITE & SOCIAL MEDIA BENEFITS

- Large logo top-tier location on Walk Registration Website
- Dedicated content on social media posts (2 posts)
- Mention in social media promotional posts (min 3 posts)

MARKETING & PRINT BENEFITS

- Large logo on ALL posters and event marketing materials
- Large logo on RT 23 Banner in Franklin
- Logo in CFPC e-newsletters (5,000+ subscribers)
- Mention in event press release
- Inclusion in media opportunities (where appropriate)
- Sponsorship mentioned in CFPC 2025 annual report

RADIO BENEFITS

- Community Hero sponsorship mentioned in 150+ radio advertisements on **iHeartMedia Sussex stations 103.7, 102.3, and 106.3**



WALK DAY SPONSOR BENEFITS

- Large logo on the back of Walk event t-shirts
- Logo included on photo backdrop
- Logo included on large pavilion banner (New!)
- Inclusion in photo opportunity for Ribbon Cutting (New!)
- Inclusion in opening remarks
- Recognition by Emcee
- Logo on mile-marker walk signs
- Event day thank you banner with large logo
- Exhibit space (prime position)
- 15 complimentary walk registrations and t-shirts





COMMUNITY CHAMPION SPONSOR \$2,500

WEBSITE & SOCIAL MEDIA BENEFITS

- Medium logo on Walk Registration Website
- Dedicated content on social media posts (2 posts)
- Mention in social media promotional posts (min 2 posts)

MARKETING & PRINT BENEFITS

- Medium logo on ALL posters and select event marketing materials
- Medium logo on RT 23 Banner in Franklin
- Logo in CFPC e-newsletters (5,000+ subscribers)
- Mention in event press release

RADIO BENEFITS

- Mentioned in 100 radio advertisements on **iHeartMedia Sussex** stations **103.7, 102.3, and 106.3**



WALK DAY SPONSOR BENEFITS

- Medium logo on the back of Walk event t-shirts
- Medium logo included on photo backdrop
- Recognition by Emcee
- Logo on mile-marker walk signs
- Event day thank you banner with Medium logo
- Exhibit space (prime position)
- 10 complimentary walk registrations and t-shirts



COMMUNITY PARTNER SPONSOR \$1,000

WEBSITE & SOCIAL MEDIA BENEFITS

- Logo on Walk Registration Website
- Dedicated content on social media posts (1 posts)
- Mention in social media promotional posts (min 1 posts)

MARKETING & PRINT BENEFITS

- Logo select event marketing materials
- Logo in CFPC e-newsletters (5,000+ subscribers)



WALK DAY SPONSOR BENEFITS

- Logo on the back of Walk event t-shirts
- Event day thank you banner with logo
- Exhibit space
- 6 complimentary walk registrations and t-shirts



COMMUNITY SUPPORTER & FRIEND SPONSORSHIP

COMMUNITY SUPPORTER \$500

WEBSITE & SOCIAL MEDIA BENEFITS

- Logo on Walk Registration Website
- Mentioned on social media post (1 posts)

MARKETING & PRINT BENEFITS

- Logo in CFPC e-newsletters (5,000+ subscribers)

WALK DAY SPONSOR BENEFITS

- Logo on the back of Walk event t-shirts
- Event day thank you banner with logo
- Opportunity for company exhibit space
- 4 complimentary walk registrations and t-shirts

*** Special nonprofit exhibitor space available*



FRIEND SPONSOR \$250

WEBSITE & SOCIAL MEDIA BENEFITS

- Logo on Walk Registration Website

WALK DAY SPONSOR BENEFITS

- Name on the back of Walk event t-shirts
- 2 complimentary walk registrations and t-shirts



Center for Prevention & Counseling
SPONSORSHIP REGISTRATION FORM
Saturday, August 2nd, 2025

recoverywalk.org

****Sponsorship registration may be mailed or submitted online via credit card with 5% fee or ACH check with 1.5% fee recoverywalk.org****

- ☐ Presenting Sponsor \$10,000 ☐ Community Hero Sponsor \$5,000 ☐ Community Champion Sponsor \$2,500
- ☐ Community Partner Sponsor \$1,000 ☐ Community Supporter \$500 ☐ Friend \$250

Business/Organization Name: _____

Contact Name: _____

Mailing Address: _____

Office Phone: _____ Mobile Phone: _____

Email: _____

MAIL FORM TO:

Center for Prevention & Counseling
Attn: Louie Lavin
61 Spring St.
Newton, NJ 07860

EMAIL FORM TO:

Louie@centerforprevention.org

Please provide your social media addresses for tagging and promotions

Example: Center for Prevention & Counseling = @cfpcnj









Changing the Face of Addiction annual walk is a fundraising event supporting the Center for Prevention & Counseling, a 501 (c)(3) non-profit agency serving the Sussex County NJ community for 50 years. centerforprevention.org • 973-383-4787